

BROOKLYN
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MBA

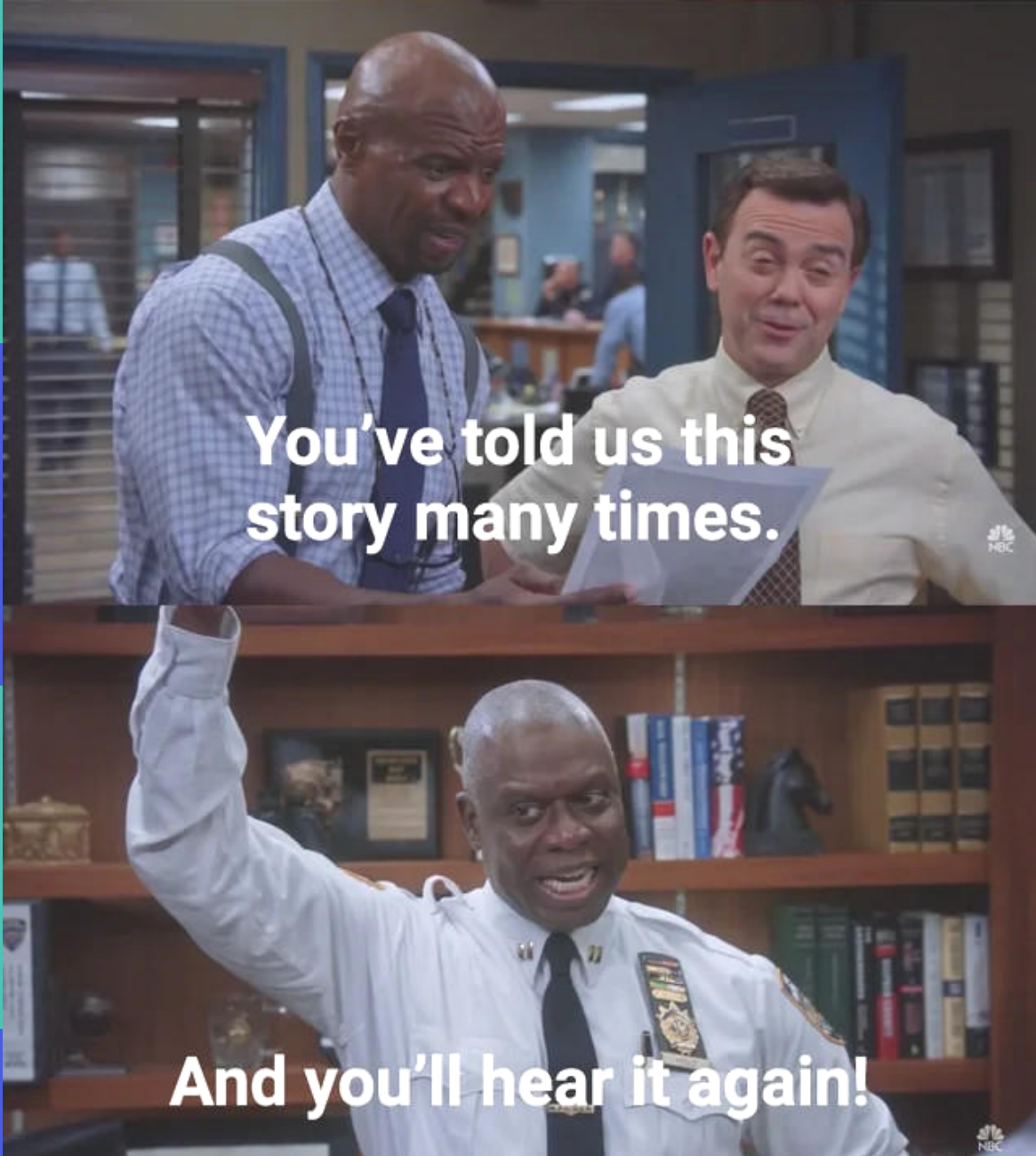
Student

Council

Summit

Tuesday, January 25, 2022

- Intros ✓
- Notebook ✓
- Put cell phone out of sight ✓



You've told us this story many times.

And you'll hear it again!

What we're going over today

The significance of Student Council

Proposing and Planning an Event

Roles and Responsibilities

Advertising and Social Media

How Student Council finances work

Time with your team



What do Student Councils...do?

There's so much. What is important to you and your peers?

Take 2 minutes. In your notebook, list 3 things the Student Council could do for your Class or school community. Then list 3 reasons you joined.

Fundraise

Boost morale and school spirit

Represent interests of peers

Provide community service opportunities for others

Arranging time for socializing and fun

Organize consistent events like prom

Build leadership skills

Spend time with others

Make an impact on the community



Roles keep things tidy.

President, Vice President, Co-Presidents, Treasurer, Secretary **or**

Marketing Team

School Spirit Team

Finance Team

Communications Team

Meeting Organizer

SPMT Rep

[Event] Lead Organizer

Yearbook Rep

Fundraising Team

Take 2 minutes. In your notebook, list some positions or teams you may be interested in.



1

Main sources: Fundraising, senior dues, donations/scholarships

2

Revenue (Total amount raised at the end of a fundraiser)

MINUS

Expenses (Ex. Will something be reimbursed? How much did you spend making cupcakes? Dance DJ cost \$200.)

EQUALS

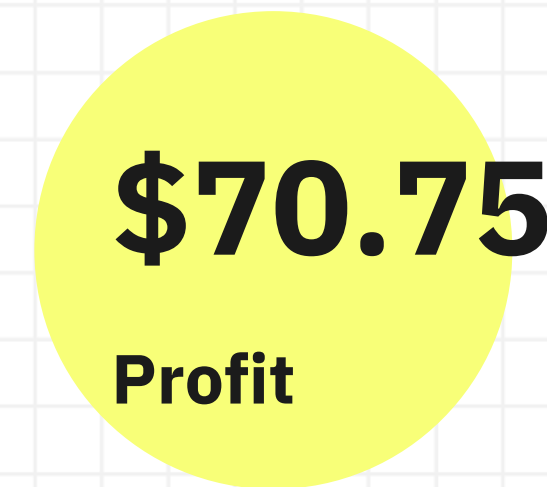
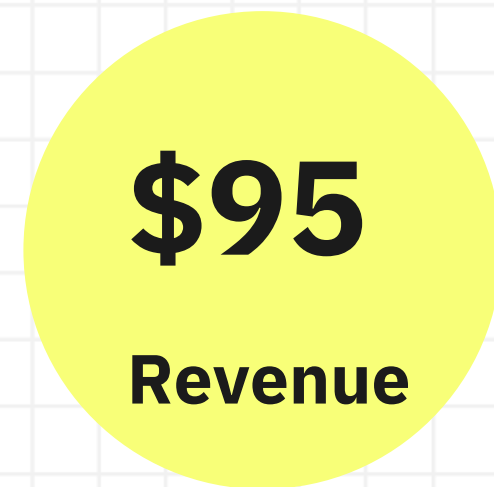
Profit (How much was actually made during the fundraiser)

How do grade level finances work?



Fundraising Example # 1

Bake Sale



"We counted the cash at the end of the bake sale at dismissal."

"We bought cupcake mix, eggs, cupcake tins. I spent about two hours total buying the ingredients and making them at home. I don't need to be reimbursed. That's my donation. It may have been easier to buy pre-made or give the donation directly, though. One student wants to be reimbursed for buying chip bags and candy. They gave us a receipt and we reimbursed them."

Even though the students counted \$72, Dr. Chicowski counted \$70.75 and triple checked before recording the amount.

Fundraising Example #2

Coronation Dance



\$2,110 was made in Coronation Dance ticket sales among all grade levels.

Expenses included the DJ, food, decorations, and security etc. After expenses, the dance made \$1,510.

The profit of the event is \$1,510. The profits are divided among the grade levels based on turnout and ticket sales. Our grade level made \$414 based on our ticket sales.

3

Handling money

Keep track of everything! How are you going to keep track of sales, receipts, reimbursements?

Don't hold onto money long. Hand it to your advisor or Dr. Chicowski. All money ends up in the bank, and Dr. Chicowski keeps track of the grade level funds.

4

Typical expenses & dues (there's a lot more we can list...)

Prom deposit \$800, Prom dues for decorations, DJ, etc, Yearbook dues, Graduation gown set dues, Class t-shirts, Class trips

5

Consider other types of expenses...

How much energy did you put into this fundraiser? What was your time commitment? Did it feel worth it, or would there be an easier way to earn just as much?

How do grade level finances work?



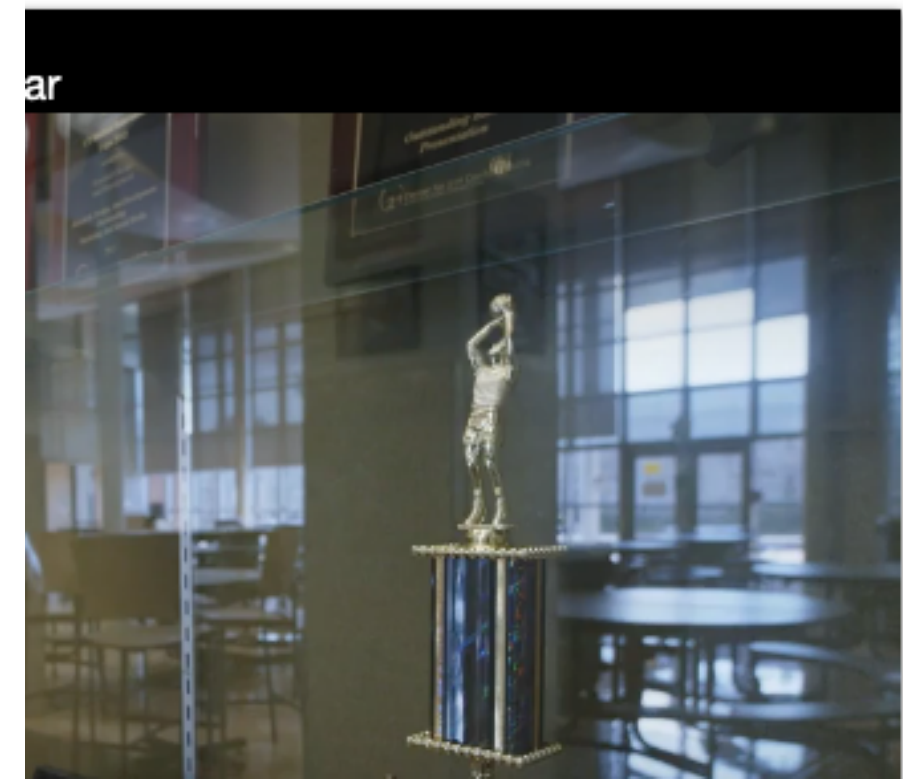
Proposing and Planning an Event

*Reference Event Proposal and Planning Form handout



METROPOLITAN BUSINESS ACADEMY

- ision
- Calendar
- Families
- Library
- Staff
- Store
- Students



Welcome to Metr
Metropolitan is a full college that offers students four acc These pathways are support Competencies. Metropolitan offering students opportuni values of Innovation, Integri through project-based learn technology, student leadersl internships, and community

Library Res

- Clubs & Programs
- Class of 2022 & Yearbooks
- Community Service Completion Form
- Community Service/Internship List
- Event Proposal and Planning Forms**
- Freshmen Weekly Announcements
- Graduation Pictures
- International Trips
- Internship Completion Form
- Student Ambassador Application

Advertising



Why do you need to advertise?

Who do you need to advertise to?

How will you advertise?

When do you need to advertise?



Flyers: Must be approved by your advisor. Write down...what should be on your flyer? *Do not hang on drywall.

Social media: Use Canva or Crello. Any others?

Instagram - Square is best

Facebook - Rectangular

Website - Rectangular

Email to lauren.chicoski@new-haven.k12.ct.us or
danielle.lapan@new-haven.k12.ct.us



1

Questions & Discussion

2

Time with your Team